

The 2nd Annual Higher Education Learning Futures, Quality and Innovation Forum 2014

Driving institutional advancement and enhanced student outcomes through cutting-edge pedagogy and effective technology integration



FEATURED SPEAKERS



Professor Dato' Dr Ansary Ahmed
President & CEO
Asia e University, Malaysia



Assistant Professor Dr Bundit Thipakorn
Vice President, Educational Development
King Mongkut's University of Technology Thonburi (KMUTT), Thailand



Practice Associate Professor Tan Swee Liang
Director, Centre for Teaching Excellence
Singapore Management University (SMU)



Professor Hikyoung Lee
Director, Centre for Teaching and Learning
Korea University



Associate Professor Dr Roziah Mohd Janor
Director, Curriculum Affairs
Universiti Teknologi MARA (UiTM)



Professor Jill Downie
Deputy Vice-Chancellor (Education)
Curtin University, Western Australia



Dr Jui-Jen Chou
Associate Dean, Office of Academic Affairs
Director, Centre for Teaching and Learning Development
National Taiwan University (NTU)



Professor Adam Shoemaker
Deputy Vice-Chancellor and Vice-President (Education)
Monash University, Australia



Dr Angela Suk Ping Ho
Director, Education Development Centre
Hong Kong Polytechnic University



Professor Perry Hobson
Pro Vice-Chancellor (Global Engagement)
Taylor's University, Malaysia



Dr Selina Lim
Associate Director, Teaching & Learning Centre
SIM University, Singapore



Dr Christopher Hill
Director, Research Training and Academic Development
Knowledge Without Borders Network Convenor
Academic Director, Postgraduate Certificate in Higher Education (PGCHE)
The University of Nottingham Malaysia Campus



Dr Tim Walters, Ph.D
Visiting & Senior Lecturer
Universiti Utara Malaysia

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6 March 2014

EXPLORE

-  Driving curriculum innovation and creating immersive, engaging student experiences
-  Cost-effectively integrating new technologies and pedagogical innovations
-  Evolving quality and assessment frameworks for a future learning environment
-  Internationalising teaching and learning to produce well-rounded, globally competitive graduates

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Day One 4 March 2014

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.45 **OPENING KEYNOTE**

Cultivating a technology-rich 21st Century educational experience

- Creating a technology-rich teaching and learning culture
- Building a robust support mechanism for adequate technology access
- Improving teaching staff's competency and effective teaching through technologies
- Engaging student interest with interactive learning

Professor Dato' Dr Ansary Ahmed

President & Chief Executive Officer

Asia e University (AeU), Malaysia

Professor Dato' Ansary Ahmed is a member of UNESCO Kornberg 21st Century Visionaries for Higher Education and has served as UNESCO Consultant for ICT and e-learning. He was the Senior Vice President and co-founder of Open University of Malaysia and has international experience including as the Project Director for Total e-learning solution for the Ministry of Higher Education, Kingdom of Saudi Arabia. As the Founding President/CEO of AeU, he was awarded by Enterprise Asia the Most Promising Entrepreneur for the University's great success as a start-up.

9.45 - 10.00 **Questions and Discussion**

10.00 - 10.45 **INTERNATIONAL CASE STUDY**

Leveraging technological advancement in teaching and learning

- Creating an immersive learning environment to enhance the student experience
- Promoting collaborative learning with the integration of social media
- Exploring mobile learning to maximise student involvement

Practice Associate Professor Tan Swee Liang

Director, Centre for Teaching Excellence

Singapore Management University (SMU)

Tan Swee Liang joined SMU in 2001, after having worked in the financial sector as an economist in the Monetary Authority of Singapore, Standard Chartered Bank, and Keppel Investment Management Limited. Apart from her interest in financial sector development, she is also interested in pedagogy practice and the affordances of multimedia and social media. Together with her colleagues in the Centre for Teaching Excellence, they design, develop and deliver a range of programmes for faculty development and teaching innovation.

10.45 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

11.15 - 12.00 **CASE STUDY**

Managing OBE in a large higher education institution – The UiTM experience

- Developing OBE from the ground up and coordinating the implementation campus-wide

- Learning from the implementation to strengthen the effectiveness and assessment cycle
- Tapping into innovations to overcome challenges in OBE implementation

Associate Professor Dr Roziah Mohd Janor

Director, Curriculum Affairs

Universiti Teknologi MARA (UiTM), Malaysia

Dr Roziah oversees curriculum review and new curriculum development from initiation stage to the fruition of its implementation. She won several innovation awards in national and international expositions especially for tools relating to quality measures. She designed adapted change management tools in managing curriculum at UiTM, the largest public university in Malaysia.

12.00 - 12.15 **Questions and Discussion**

12.15 - 1.15 **Networking Lunch**

1.15 - 2.00 **INTERNATIONAL CASE STUDY**

Driving change and transformation in learning – Curtin University initiatives

- Developing engaging and converged learning experiences to meet student demands
- Equipping students with industry-demanded knowledge and mandatory skills
- Establishing a quality framework for T&L for continuous educational improvement

Professor Jill Downie

Deputy Vice-Chancellor (Education)

Curtin University, Western Australia

Professor Jill Downie is responsible for the Transforming Learning @ Curtin strategy, the quality assurance processes of teaching and learning across the University to ensure Curtin upholds its established reputation as a University that is bold, future-focused and innovative. She has previously held teaching and administrative roles at the University and is an established national and international researcher with numerous grants, publications and conference presentations, including keynote addresses.

2.00 - 2.15 **Questions and Discussion**

2.15 - 3.00 **INTERNATIONAL CASE STUDY**

Cultivating University-wide academic excellence through T&L

- Integrating teaching resources for enhanced teaching quality and successful learning outcomes
- Promoting an innovative learning environment from research done on curriculum reform
- Strengthening the University community's teaching and learning skills through various initiatives

Dr Jui-Jen Chou Associate Dean,
Office of Academic Affairs Director, Centre for
Teaching and Learning Development
National Taiwan University (NTU)

Dr Jui-Jen Chou is the Distinguished Professor of Bio-Industrial Mechatronics Engineering Department and his major research interests include mechatronics, bio-robotics, bio-industry automation, systems biology and engineering education. Currently he is involved with an on-going project being the Talent Fostering Program and Industrial-Academic Collaboration Projects.

PLUS WORKSHOPS!

TWO Separately Bookable, Half-Day
Workshops on 6 March 2014

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Day Two 5 March 2014

3.00 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

3.30 - 4.15 **INTERACTIVE ROUNDTABLE SESSION**

Preparing a future-focused institution in Higher Education 2.0

- Catching up with the tech-savvy generation in the teaching space
- Utilising technologies and tools to provide greater flexibility to students
- Overcoming challenges in building IT competencies for the teaching community

4.15 - 4.30 **Questions and Discussion**

4.30 - 5.15 **INTERNATIONAL CASE STUDY**

Creating a highly engaging and ground-breaking educational experience

- Implementing open campus to promote life-long learning and engage students
- Instilling an interdisciplinary paradigm in curriculums through inter-faculty collaboration
- Rallying institution-wide efforts to advance creative teaching and learning practices

Professor Hikyoung Lee

Director, Centre for Teaching and Learning
Korea University

Professor Hikyoung Lee is a professor in the Department of English Language & Literature at Korea University (KU), South Korea. She has published extensively in international journals, and has also worked on numerous Governmental educational initiatives in South Korea. She is serving as Director of the Centre for Teaching and Learning and Director of English Education at KU, where she oversees teaching and learning enhancement programs, educational technology applications, and English courses throughout the University.

5.15 - 5.30 **Questions and Discussion**

5.30 **Concluding Remarks from the Chair**

5.30 - 6.30 **Networking Reception**

Network and mingle with like-minded professionals from across the region in a relaxed and stylish atmosphere!

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8.30 - 8.55 **Morning Coffee**

8.55 - 9.00 **Opening Remarks from the Chair**

9.00 - 9.45 **OPENING INTERNATIONAL CASE STUDY (via Video Link)**

Creating a world-class higher learning experience

- Producing the highest quality learning experience through a broad-based curriculum
- Providing a personalised educational experience for students at scale
- Enriching experiences through quality learning materials and sophisticated environments

Professor Adam Shoemaker Deputy Vice-Chancellor and Vice-President (Education)
Monash University, Australia

Since 2007, Professor Adam Shoemaker has been responsible for the quality, range and impact of Monash University's coursework programs as well as innovations in digital education and international learning. He is one of Australia's leading researchers in the area of Indigenous Literature and Culture. Adam is a former Chair of the Brisbane Writers Festival and co-founded the Monash-Oxfam Partnership and the current Monash-World Vision Alliance. From February 2014 he will take up the new post of Academic Provost at Griffith University in Brisbane, Australia.

9.45 - 10.00 **Questions and Discussion**

10.00 - 10.45 **INTERNATIONAL CASE STUDY**

Developing well-rounded students with strategic teaching and learning

- Delivering high quality academic programs with innovative teaching and learning
- Adopting outcome-based strategy for a holistic education experience
- Developing student capacities for effective learning

Dr Angela Suk Ping Ho

Director, Education Development Centre
Hong Kong Polytechnic University

Dr Angela Ho's work focuses and research interests are in outcome-based education, professional development of University teachers and developing learning capability of University students. She has led a number of large-scale projects and has published on these topics. With extensive experience in the field, Dr Ho has provided consultancy on educational development/outcome-based education to a number of universities in Hong Kong, Macau and Mainland China.

10.45 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

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11.15 - 12.00 CASE STUDY

Letting Students SHINE, creating global opportunities to enrich the learning experience

- Promoting educational mobility to empower students with a global mind-set
- Creating international connectivity to widen international opportunities and excellence
- Partnership strategies to widen international exposure and enrich the student experience

Professor Perry Hobson

Pro Vice-Chancellor (Global Engagement)

Taylor's University, Malaysia

Perry Hobson has lived in various countries and worked for a range of institutions such as Southern Cross University, Australia and Hong Kong Polytechnic University. He has also held a visiting position with MCI Innsbruck, Austria. He sits on the Editorial Boards of a number of journals, and has been the Editor-in Chief of the Journal of Vacation Marketing since 1999, and also served as co-Editor of the Journal of Hospitality & Tourism Education. He was identified in Tourism Management as being amongst the world's Top 50 researchers in 20 years.

12.00 - 12.15 Questions and Discussion

12.15 - 1.15 Networking Lunch

1.15 - 2.00 INTERNATIONAL CASE STUDY

Leading faculty development and excellence within the tertiary environment

- Engaging faculties for improved teaching professionalism and development
- Providing support for successful pedagogical innovations and explorations
- Developing a platform for sharing teaching tools and effective practices in T&L

Dr Selina Lim

Associate Director, Teaching & Learning Centre

SIM University, Singapore

Dr Selina Lim oversees training and professional development across faculties, as well as learning enhancement programmes for students. Her interests include teacher training, educational technology and academic writing.

2.00 - 2.15 Questions and Discussion

2.15 - 3.00 CASE STUDY

Developing exceptional academia – The University of Nottingham Malaysia Campus experience

- Embedding an international dimension in all academic programs
- Providing T&L leadership and world-class teaching facilities
- Promoting scholarship for teaching and learning to foster excellence

Dr Christopher Hill Director, Research Training and Academic Development; Knowledge Without Borders Network Convenor; Academic Director, Postgraduate Certificate in Higher Education (PGCHE)

The University of Nottingham Malaysia Campus

During his time working at the University of Nottingham Malaysia Campus (UNMC), Dr Christopher Hill has had international experience working in Higher Education in Australia, China, Germany, Ghana, Iraq, Malaysia, Spain, Tanzania, Thailand, UK, USA and Vietnam. He is a convenor for the Knowledge Without Borders Network, based at the UNMC, and has led funded projects to develop research capacity and internationalise HE systems in Iraq and Thailand. In 2012, he was awarded a U21 Teaching and Learning Network Fellowship to research internationalisation and global citizenry.

3.00 - 3.15 Questions and Discussion

3.15 - 3.30 Afternoon Tea

3.30 - 4.15 INTERNATIONAL CASE STUDY

Developing strategies to cultivate excellence in Higher Education

- Establishing a quality educational framework and building this into policies and systems
- Ensuring a quality academic workforce that contributes to educational development
- Fast-tracking instructional development for improvement through innovative approaches

Assistant Professor Dr Bundit Thipakorn

Vice President, Educational Development

King Mongkut's University of Technology Thonburi (KMUTT), Thailand

Dr Bundit Thipakorn is an assistant professor in Signal and Image Processing at the Department of Computer Engineering, King Mongkut's University of Technology Thonburi (KMUTT). With over 20 years of experience in teaching engineering students, his research passion in engineering education has been transformed into several initiatives in educational development, driving continuous, collaborative and transformative effort in KMUTT and Thailand higher education. His current focus is on student learning improvement towards the 21st century skill and competency development.

4.15 - 4.30 Questions and Discussion

4.30 Concluding Remarks from the Chair and Close of Conference

WHO WILL ATTEND

Vice Chancellors, CEOs, Deputy Vice Chancellors, Pro Vice Chancellors, Directors, Faculty Deans, Heads of Schools and Departments, Heads, Managers and Academic staff with roles spanning:

- Academic
- Teaching and Learning Institutes and Centres
- Learning futures / innovation
- Learning and teaching
- Curriculum development, design & delivery
- Academic quality
- Curriculum assessment
- Learning design / instructional design / E-learning
- Student support
- Senior Lecturer/Lecturer



9.00 - 12.30 WORKSHOP A

Mapping an effective and innovative curriculum blueprint in the digital age

With progressive developments in the internationalisation of higher education, educational reform and curricular innovation must both become priorities for institutions seeking to remain competitive and with an eye on the future. Higher education institutions have recognised the importance of curriculum transformation across campus and in teaching and learning as well as facilitating successful integration of pedagogical innovations. In this interactive and engaging workshop, Christopher Hill will share practical curriculum mapping tools for development and frameworks for implementation. This session will explore:

- Understanding key trends, challenges and opportunities of digital advancements in higher learning
- Adopting an outcome-focused framework for curriculum design and development
- Tools and approaches to successfully embed digital content into the curriculum
- Aligning institution-wide curriculum implementation with T&L system
- Monitoring and reviewing curriculum to improve classroom practice
- Managing curriculum transformation across campus

Expert Facilitator: Dr Christopher Hill Director, Research Training and Academic Development; Knowledge Without Borders Network Convenor; Academic Director, Postgraduate Certificate in Higher Education (PGCHE)

The University of Nottingham Malaysia Campus

During his time working at the University of Nottingham Malaysia Campus (UNMC), Dr Christopher Hill has had international experience working in Higher Education in Australia, China, Germany, Ghana, Iraq, Malaysia, Spain, Tanzania, Thailand, UK, USA and Vietnam. He is a convenor for the Knowledge Without Borders Network, based at the UNMC, and has led on funded projects to develop research capacity and internationalise HE systems in Iraq and Thailand. In 2012, he was awarded a U21 Teaching and Learning Network Fellowship to research internationalisation and global citizenry.

12.30 - 1.30 NETWORKING LUNCH

1.30 - 5.00 WORKSHOP B

Renewing teaching and learning assessment approaches in higher education

Tertiary institution assessments were once dominated by essays and timed exams, however today's academic world are moving beyond traditional assessment methods. Driven by changing curriculum, the digital revolution in education and the need to provide greater flexibility and support for educators and students, institutions around the world are transforming assessment and evaluation. Dr Tim Walters will share practical and useful tips and strategies in digitising assessment in higher education institutions. The workshop will cover:

- Adopting emerging technologies into assessment and evaluation
- Exploring contemporary assessment methods for consideration
- Designing assessment outcomes within institutional quality framework
- Collaborating with faculty to integrate digital assessment into the current system
- Providing the physical and virtual space for effective assessment outcomes
- Trends and future directions in assessment and evaluation in higher education

Expert Facilitator: Dr Tim Walters, Ph.D Visiting & Senior Lecturer

Universiti Utara Malaysia (UUM)

With more than a decade of teaching, Dr Tim Walters has taught and served in leadership roles at universities in the United States, the Arabian Gulf and more recently assisted Asia's leading vocational and technical training institution as Academic Director of their Indian operations. He also has served as an invited participant developing model curricula for UNESCO. Apart from working in higher education institutions, he has also consulted for government agencies and coordinated curricular development between government agencies and educational institutions.

ABOUT THE FORUM

The landscape of the higher education sector is rapidly shifting and amidst intense competition for students, institutions must respond quickly to a range of challenges and opportunities in an increasingly internationalised market. To distinguish the University against the competition and emerge as a prestigious academic centre, it is vital for institutions to innovate continuously and blend cutting-edge technology with traditional learning methods whilst grounding these innovations in robust and contemporary pedagogical principles. Equally important is the evolution of quality measurement and evaluation approaches to ensure modern teaching innovations deliver the required teaching impact and student outcomes.

Following the success of the inaugural delivery of this Forum in 2013, Liquid Learning is delighted to present the 2nd Annual Higher Education Learning Futures, Quality and Innovation Forum 2014, an exciting international forum which will once again provide the unique opportunity to network, share ideas and benchmark progress with fellow academic leaders and professionals from a wide range of institutions and jurisdictions. This interactive, case-study driven event will draw on experience and key lessons learnt from some of the most accomplished academic institutions across the world, providing delegates with fresh perspectives and insights into enhancing the student experience and delivering progressive learning and teaching in pursuit of building a world-class academic institution.

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