

The 2nd Annual University Research Performance Forum 2014

Practical strategies and insights for expanding collaboration, attracting funding and driving research outcomes in a dynamic and competitive operating environment



FEATURED SPEAKERS



Professor Helen Bartlett Pro Vice-Chancellor and President
Monash University, Malaysia



Professor Michael Khor Khiam Aik Director, Research Support Office
and Bibliometrics Analysis
Nanyang Technological University (NTU), Singapore



Dr Kenji Shibuya Professor and Chair, Department of Global Health
Policy, Graduate School of Medicine
The University of Tokyo



Professor Dr Mohamed Ridza Wahiddin Deputy Rector
(Research and Innovation)
International Islamic University Malaysia



Professor Sakkie Pretorius Deputy Vice-Chancellor (Research)
Macquarie University, Australia



Professor Jian Lu Vice-President (Research and Technology)
Chair Professor of Mechanical Engineering
City University of Hong Kong



Professor Ir Dr Mohd Jailani bin Mohd Nor Deputy Vice-Chancellor
(Research and Innovation)
Universiti Teknikal Malaysia Melaka



Professor Raymond Tan Vice-Chancellor for Research and Innovation
Professor of Chemical Engineering, University Fellow
De La Salle University, Philippines



Professor Peter Heard Deputy Vice-Chancellor (Research)
Sunway University, Malaysia



Dr Steven Hill Head of Research Policy
Higher Education Funding Council for England (HEFCE),
United Kingdom



Associate Professor Wannapong Triampo Director, Institute for
Innovative Learning
Mahidol University, Thailand



Dr Gopi Kurup Chief Executive Officer
TM Research and Development, Malaysia



Lt Col Sazali bin Sukardi Vice-President of Research Division
CyberSecurity Malaysia



Dr Harikrishna A/L Kulaveerasingam Senior Vice-President II
Sime Darby Technology Centre
Head of Biotechnology & Breeding
Sime Darby Plantations R & D



Dr Angelina Yee Assistant Professor of Accounting Faculty of
Social Sciences,
The University of Nottingham, Malaysia
Director (Operations)
Nottingham MyRIAD Solutions Sdn Bhd and Nottingham
MyResearch Sdn Bhd
Committee/Researcher
National Higher Education Strategic Plan, Malaysia

11 & 12 March 2014
JW Marriott Hotel, Kuala Lumpur

Two Separately Bookable,
Half-Day Workshops
13 March 2014

EXPLORE

- Measuring impact and performance across diverse research disciplines
- Attracting investment and securing sustainable funding
- Building and managing key relationships with industry
- Fostering successful international partnerships and collaborations
- Supporting a vibrant research culture across the institution

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Day One 11 March 2014

8.30 - 8.55 **Registration and Morning Coffee**

8.55 - 9.00 **Official Welcome and Opening Remarks from the Chair**

9.00 - 9.45 **OPENING KEYNOTE**

Establishing an effective performance measurement for tertiary research

- Measuring research performance to achieve strategic and objective outcomes
- Structuring meaningful performance measures for continuous improvement
- Utilising evidence-based research evaluation to drive excellence

Professor Michael Khor Khiam Aik Director, Research Support Office and Bibliometrics Analysis

Nanyang Technological University (NTU), Singapore

Professor Khor was the Director of Research at NTU (2004-2008) and the Deputy Director, Singapore-MIT Alliance (SMA) prior to joining the National Research Foundation (NRF) in the Prime Minister's Office (PMO) as Director (Projects) in March 2008. He was the Associate Provost (Research) at NTU from Oct 2009 to 2011, before being re-designated to his present position. He has received research awards including the Japan Science and Technology Agency (STA) Fellowship and the Japan National Institutes of Advanced Industrial Science and Technology (AIST) Fellowship.

9.45 - 10.00 **Questions and Discussion**

10.00 - 10.45 **CASE STUDY**

Developing performance criteria across diverse research disciplines

- Understanding the relationship between the research discipline and its benchmarking tools
- Key challenges and potential solutions for benchmarking researchers in different disciplines
- Looking into the 'impact gaps' - Delivering innovative and tailored solutions for different research sectors
- Discussing the disparity of the performance metrics between pure science and social science researchers

Professor Dr Mohamed Ridza Wahiddin Deputy Rector (Research and Innovation) **International Islamic University Malaysia**

Prior to joining IIUM, Prof Wahiddin lectured in the University of Malaya where he was awarded the "1994 National Young Scientist Award" for his outstanding works in quantum optics. He then joined MIMOS Berhad to spearhead the National Cyber Security Policy from 2005 to 2011. His efforts in MIMOS earned him the "MIMOS Innovator Award" in 2011. With several patents granted, Prof Wahiddin was later unanimously voted as one of the most outstanding ASEAN Chief Security Officers for 2011.

10.45 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

11.15 - 12.00 **INTERNATIONAL CASE STUDY**

Growing international partnerships to tackle global research challenges

- Promoting current cutting-edge research to attract industry partnership
- Attracting external investments and various opportunities from existing relationships with industry

- Key strategies to support research and innovation in multiple international partnerships

Dr Kenji Shibuya Professor and Chair, Department of Global Health Policy, Graduate School of Medicine **The University of Tokyo**

After obtaining his MD at the University of Tokyo, Dr Shibuya earned a doctorate of Public Health in International Health Economics at Harvard University. Following his successful career, Dr Shibuya joined WHO's Global Program on Evidence for Health Policy and was a Coordinator of Health Sciences and Evidence unit from 2005 to 2008. He contributed constantly to the World Health Reports and was responsible for the World Health Statistics at WHO.

12.00 - 12.15 **Questions and Discussion**

12.15 - 1.15 **Networking Lunch**

1.15 - 2.00 **INTERNATIONAL CASE STUDY**

Strengthening the significance of research outputs for global impact

- Determining the societal impact from research outputs
- Developing key performance criteria to maximise external research impact
- Encouraging rigorous performance evaluation of research programs
- Designing and implementing a research evaluation process
- Translating research performance to University funding

Professor Sakkie Pretorius Deputy Vice-Chancellor (Research) **Macquarie University, Australia**

As an avid supporter of translating research outcomes to industry, Professor Pretorius is recognised globally for his work on molecular microbiology and biotechnology. Since the beginning of his career, Professor Pretorius has pursued innovation in his research, including in his research collaborations with Albert Einstein College of Medicine and the Max Plank Institute, where he has filed several patents. Prior to his appointment at Macquarie University, Professor Pretorius was the DVC and Vice-President Research and Innovation for the University of South Australia.

2.00 - 2.15 **Questions and Discussion**

2.15 - 3.00 **INTERNATIONAL CASE STUDY**

Inculcating an innovative research culture across the University

- Developing a research culture that goes beyond thesis and dissertation
- Nurturing academics to excel in teaching and research
- Building support mechanisms to sustain a vibrant research culture
- Implementing essential strategies to promote research in the university
- Driving an innovative culture to create practical research output

Associate Professor Wannapong Triampo Director, Institute for Innovative Learning **Mahidol University, Thailand**

As the Director of the Institute for Learning Innovation, Professor Triampo manages a program that provides graduates the ability to perform research effectively, innovate and mentor students at all stages of their professional development. He is very passionate about inspiring individuals to engage in a broad understanding of the natural sciences. As a PhD student in Physics from Virginia Polytechnic Institute and State University USA, Professor Triampo is very interested in developing personalised learning systems.

PLUS WORKSHOPS!

TWO Separately Bookable, Half-Day Workshops on 13 March 2014

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3.00 - 3.15 **Questions and Discussion**

3.15 - 3.30 **Afternoon Tea**

3.30 - 4.15 **INTERACTIVE PANEL DISCUSSION**

Experiences and challenges in driving research productivity and outputs

- Discussing ideas to establish successful research partnerships between Universities, Government and Industries
- Key challenges commonly faced by University research departments to navigate these collaborations
- Identifying research strengths to persuade future investors

Lt Col Sazali bin Sukardi

Vice-President of Research Division

CyberSecurity Malaysia

Dr Harikrishna A/L Kulaveerasingam Senior Vice-President II **Sime Darby Technology Centre**
Head of Biotechnology & Breeding
Sime Darby Plantations R&D

Professor Dr Mohamed Ridza Wahiddin
Deputy Rector (Research and Innovation)
International Islamic University Malaysia

Dr Gopi Kurup Chief Executive Officer
TM Research and Development, Malaysia

Dr Angelina Yee Assistant Professor of Accounting
Faculty of Social Sciences, **The University of Nottingham, Malaysia**

Director (Operations) **Nottingham MyRIAD Solutions Sdn Bhd** and **Nottingham MyResearch Sdn Bhd**

Committee/Researcher **National Higher Education Strategic Plan, Malaysia**

4.15 - 4.30 **Questions and Discussion**

4.30 - 5.15 **INTERNATIONAL CASE STUDY (via Video Link)**

Driving higher education research excellence – The case of UK Universities

- REF 2014: Providing a framework to develop Universities into world-leading research base
- Utilising the assessments in establishing a benchmark in research quality
- Guiding the allocation of investor funds through assessment outcomes

Dr Steven Hill Head of Research Policy
Higher Education Funding Council for England (HEFCE), United Kingdom

Steven Hill is the Head of Research Policy at the Higher Education Funding Council for England (HEFCE). Prior to joining HEFCE, Steven was Head of the Strategy Unit at Research Councils UK covering a range of research policy issues, he also held several roles in the Department for Environment, Food and Rural Affairs working on evidence-based policy making. Earlier in his career Steven was a University lecturer at the University of Oxford where his research focused on plant physiology and biotechnology.

5.15 - 5.30 **Questions and Discussion**

5.30 **Concluding Remarks from the Chair**

5.30 - 6.30 **Networking Reception**

8.30 - 8.55 **Morning Coffee**

8.55 - 9.00 **Opening Remarks from the Chair**

9.00 - 9.45 **CASE STUDY**

Managing talent to support the University's research trajectory

- Building workforce capacity and research leadership
- Harnessing the expertise and resources of partnering Universities
- Balancing local and international recruitment for a diverse working environment
- Aligning talent with research priorities and strategic directions

Professor Helen Bartlett Pro Vice-Chancellor and President
Monash University, Malaysia

As the President, Professor Bartlett is responsible for the overall management of Monash University Malaysia and engagement with the Malaysian Government, professional bodies and the joint venture partner. With more than 30 years of international experience in higher education, Prof Bartlett has provided leadership in health care education and research, including establishing research centres at The University of Queensland and Oxford Brookes University. With a research passion in gerontology, she has published widely, including several books, and remains involved in the stewardship of the Emerging Researchers in Ageing Australia initiative.

9.45 - 10.00 **Questions and Discussion**

10.00 - 10.45 **CASE STUDY**

Implementing strategies and policies for next-generation research infrastructure and capabilities: A case study of the College of Science and Engineering of the City University of Hong Kong

- Driving research excellence across faculties
- Pioneering new frontiers of technology and innovation
- Building capacity to emerge as a top-notch global research hub

Professor Jian Lu Vice-President (Research and Technology)
Chair Professor of Mechanical Engineering
City University of Hong Kong

Prof. Lu's career includes the appointment as Head of Department at UT Troyes (France), the Director of the LASMIS until 2005 (a laboratory jointly supported by the French Ministry of Higher Education and the CNRS). He then became the Chair Professor and Head of Department of Mechanical Engineering at Hong Kong Polytechnic University until 2010. Then, Prof Lu was appointed as the Dean of College of Science Engineering in the City University of Hong Kong until November 2013. He was elected as a Fellow of the National Academies of Technologies of France in 2011, and as "Fellow" by the Hong Kong Academy of Engineering Sciences (HKAES) in 2013.

10.45 - 11.00 **Questions and Discussion**

11.00 - 11.15 **Morning Tea**

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11.15 - 12.00 CASE STUDY

Bridging the research divide: Can newer Universities ever compete?

- Developing strategies to compete in the research 'arms race'
- Building capability and capacity, sustainably
- Emerging as an innovative research led university

Professor Peter Heard Deputy Vice-Chancellor (Research)

Sunway University, Malaysia

Peter graduated from Durham University with a great passion in physical and inorganic chemistry, he started his career in Yale University, before taking up positions first at Swansea University, then at Birkbeck, University of London. In 2007, he moved to Glyndwr University in the UK, where he soon became Pro Vice-Chancellor for Research. His responsibilities spanned from being the Director of Graduate School to business engagement and regional economic development, and leading the development of the University's Knowledge Industry Corridor. He was also responsible for Glyndwr University London, the University's international campus in the heart of the City.

12.00 - 12.15 Questions and Discussion

12.15 - 1.15 Networking Lunch

1.15 - 2.00 INTERACTIVE ROUNDTABLE DISCUSSION

Ensuring adequate operational funding to maintain a conducive research environment

- Looking into the future of research grants: Funding strategies that support excellence
- Steering research funding strategies and development for the University
- Managing and structuring grants to ensure research sustainability

2.00 - 2.15 Questions and Discussion

2.15 - 3.00 CASE STUDY

Cultivating an impactful research culture across departments in Universities

- Engaging with stakeholders outside of academia to ensure a relevant and responsive research agenda
- Enhancing research quality through cultivation of mentor-apprentice dynamics
- Ensuring efficiency through identification of research niches

Professor Raymond Tan Vice-Chancellor for Research and Innovation
Professor of Chemical Engineering, University Fellow
De La Salle University, Philippines

Professor Tan received his PhD in mechanical engineering from De La Salle University and has more than 100 publications listed in Scopus with an h-index of 23. He is a member of the editorial board of the journal "Clean Technologies and Environmental Policy" (Springer) and an editor of the book "Recent Advances in Sustainable Process Design and Optimisation" (World Scientific). He also receives numerous awards from the National Academy of Science and Technology (NAST) and the National Research Council of the Philippines (NRCP).

3.00 - 3.15 Questions and Discussion

3.15 - 3.30 Afternoon Tea

3.30 - 4.15 CASE STUDY

Key strategies in translating research ideas into practical research products

- Communicating research products to non-academic audiences to maximise the impact of academic research
- Providing supports for researchers to reach the community and to the industry
- Identifying and developing research areas that deliver impact

Professor Ir Dr Mohd Jailani bin Mohd Nor
Deputy Vice-Chancellor (Research and Innovation)
Universiti Teknikal Malaysia Melaka

Professor Jailani's early career began as a lecturer and he was later appointed as the Deputy Director for Centre of Research and Innovation Management in UKM. From 2009 till 2011, he was assigned as the Director of Excellence Planning Division in the Ministry of Higher Education Malaysia. Currently, he has published over 80 journal articles and has won more than 20 medals and awards. In particular, he won gold medals from the Seoul International Invention Fair 2004 and the International Research Showcase 2007, Germany. In 2012, he was inaugurated as a 'Fellow' by the Academy of Sciences Malaysia.

4.15 - 4.30 Questions and Discussion

4.30 Concluding Remarks from the Chair and Close of Forum

WHO WILL ATTEND

Vice Chancellors, Deputy Vice Chancellors, Pro-Vice Chancellors, Directors, Heads of Department, Faculty Deans, Managers, Academic and non-academic professionals in a variety higher education or research institutions, with roles spanning:

- Research Management and Administration
- Research and Innovation
- Research Institutes and Centres
- Research Strategy and Planning
- Research Training
- Research Partnerships and Collaborations
- IP and Commercialisation
- Funding and Grants
- International Affairs
- School Research Managers
- Faculty Research Coordinators

CERTIFICATE OF COMPLETION

Each participant will receive a prestigious certificate of completion.



Workshops 13 March 2014

9.00 - 12.30 **WORKSHOP A**

Exploring and building a sustainable research funding environment

In order to drive research excellence it is imperative for University leaders to ensure sustainable research resources and infrastructures are available for quality research outputs. With the increasing pressure and competitiveness to obtain research grants locally and internationally, Universities need to adopt a forward-looking approach to build a conducive and high performing research University. In this workshop, Angelina will discuss the effective approaches to understand funding mechanisms and how to attract research grants from global organisations. She will cover:

- Identifying and understanding funding mechanisms that propel research and innovation further
- Tips on attracting international investment from international R&D-intensive companies
- The dangers of underfunding: What can Universities do to stay ahead in becoming a world-class research University
- Improving research capabilities for sustainable industry collaboration
- Executing and managing global collaboration and research networks successfully

12.30 - 1.30 **NETWORKING LUNCH**

1.30 - 5.00 **WORKSHOP B**

Looking into research and industrial partnerships: Attracting global collaboration through impactful research products

To move towards a world-class institution, Universities are advised to invest their resources to build strong partnerships with key industry players. With wide-ranging research goals, industry and research leaders need to be equipped with the necessary skill-sets to be able to build and sustain successful partnerships. This practical workshop will discuss effective strategies to engage in meaningful joint research collaborations for better transfer of research knowledge, including :

- Developing open lines of communication when arranging collaborations with stakeholders and partners
- Negotiating innovative ideas that support new development and promote business innovation
- Managing and supporting your research team in preparation for various research collaborations
- Effective strategies to connect and strengthen relationships with collaborators and partners for research excellence
- Gaining trust with investors: Managing and sharing data with industrial partners as best practice for researchers


Expert Facilitator: Dr Angelina Yee, Assistant Professor of Accounting, Faculty of Social Sciences, **The University of Nottingham, Malaysia**, Director (Operations), **Nottingham MyRIAD Solutions Sdn Bhd & Nottingham MyResearch Sdn Bhd**, Committee/Researcher, **National Higher Education Strategic Plan, Malaysia**

With a keen interest in the research of University-industry collaborations, Dr Yee is involved in the review of the National Higher Education Strategic Plan which will focus on University-industry collaboration and the policies related to commercialisation of R&D in Malaysia. Her research passions are in areas relating to University-industry collaborations including evaluating and managing innovations, coaching and mentoring systems and processes, governance and accountability matters, and multicultural and multi-disciplinary approaches on regional collaborations. She has received various grants from the Ministry of Science, Technology and Innovation (MOSTI) Malaysia, Ministry of Higher Education Malaysia, Australian High Commission and CPA Australia Malaysia Division.

ABOUT THE EVENT

Operating in an increasingly competitive, complex and internationalised business environment, the pursuit of world-class research performance has become a pressing challenge for higher education institutions. To distinguish the University against the competition and thrive in this dynamic environment it is crucial for research leaders to drive innovation and quality across the institution whilst also reaching out and seizing opportunities for collaboration across borders and institutional boundaries. The changing research funding landscape must also be navigated to ensure that research productivity and outputs are optimised.

Following the success of the inaugural delivery of this Forum in 2013, Liquid Learning is delighted to present the 2nd Annual University Research Performance Forum 2014. This practical and exciting conference will once again bring together emerging and current research leaders to network, share ideas and benchmark progress with others from a wide range of institutions and jurisdictions. The interactive, case-study driven format will highlight experiences and key lessons learnt from some of the most accomplished research institutions across the world, providing delegates with fresh perspectives and insights to enhance research quality and performance in the pursuit of building a world-class research institution.

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